

# Economische en Beleidsinzichten van Energietransitiestudies voor Nederland

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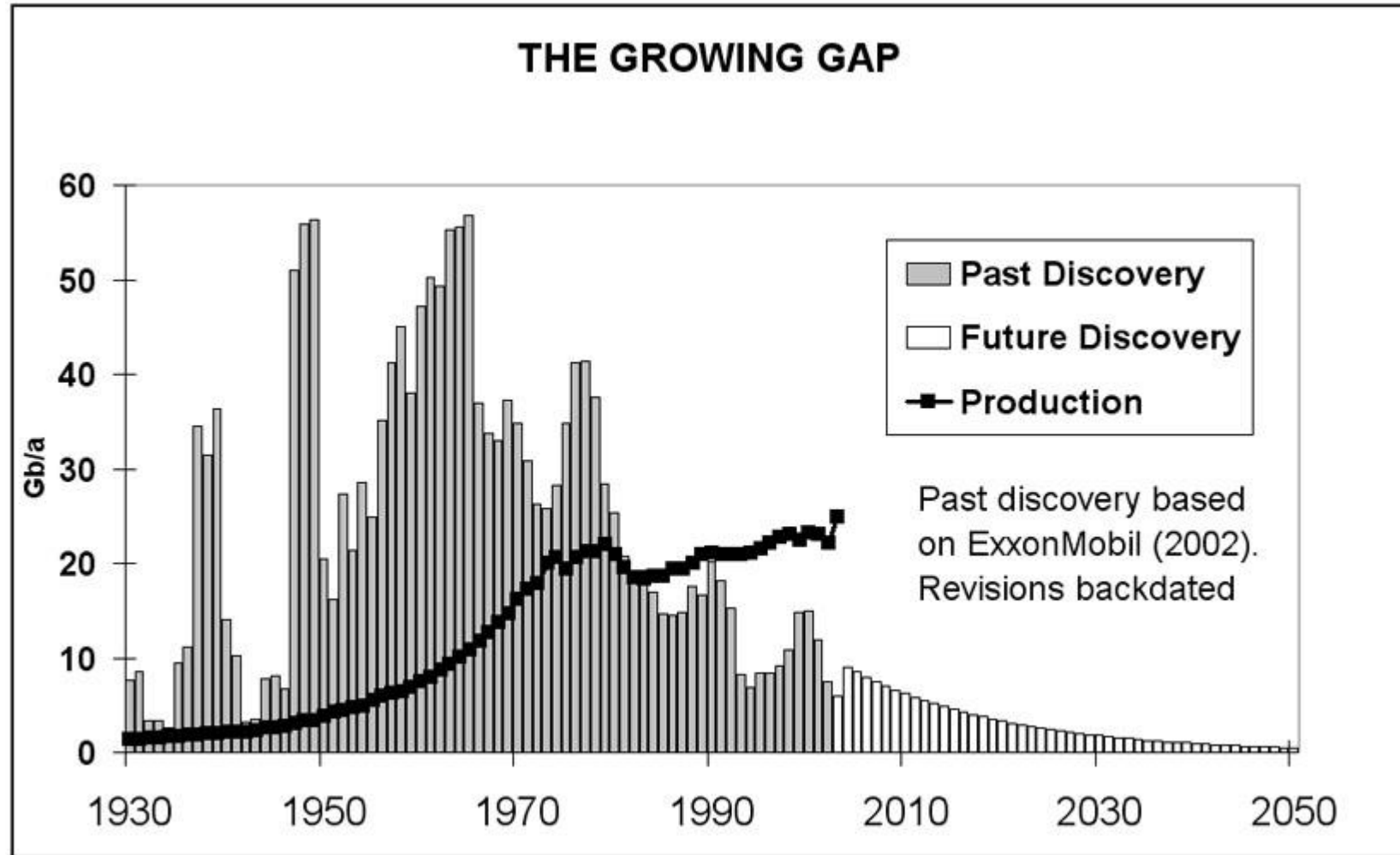
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# Three energy problems

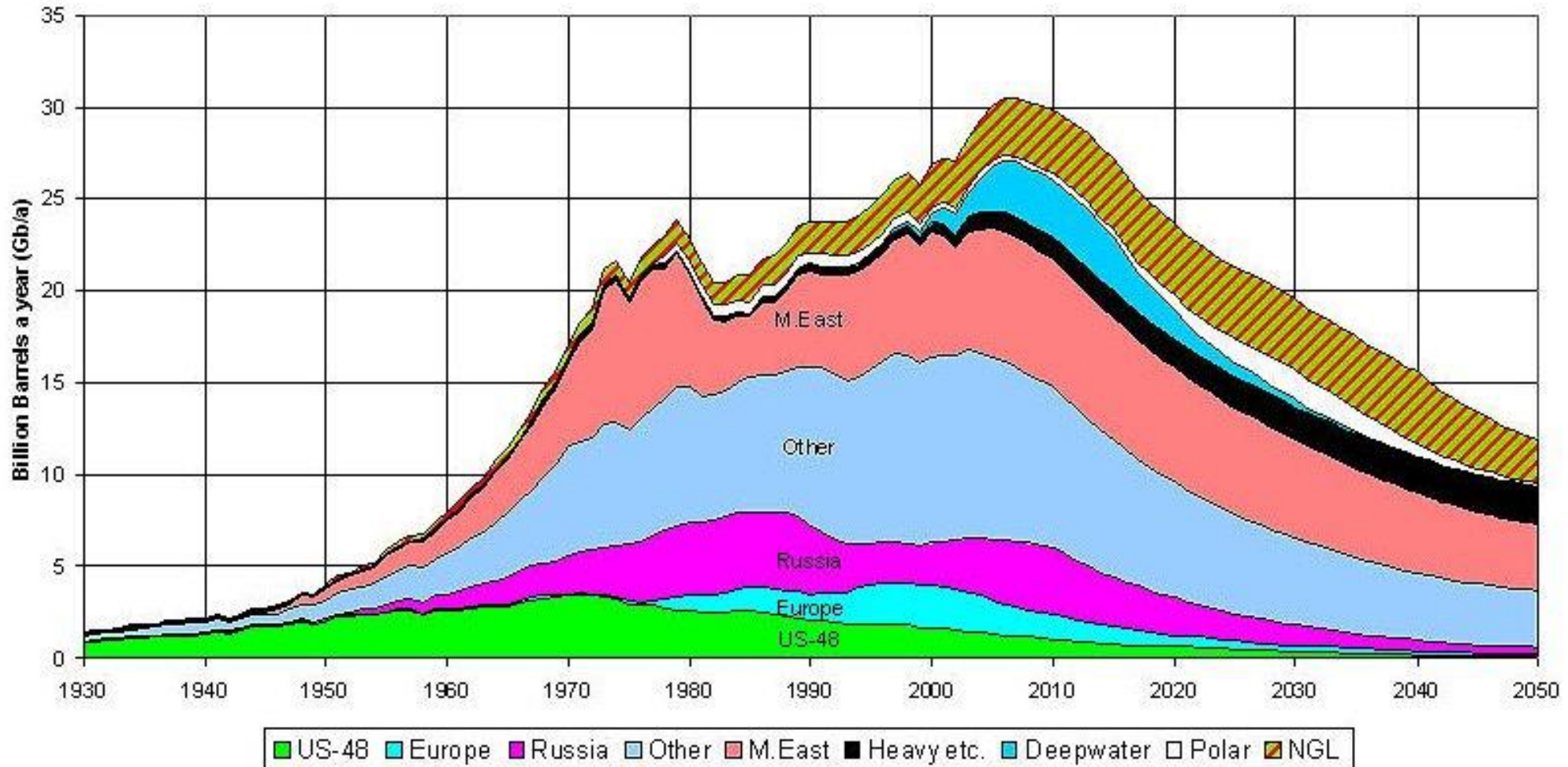
- **Peak oil:** oil production reaching a ceiling, which translates into steadily rising oil prices
  - correctly predicted for USA in 1970s (Hubbert)
  - predicted for World around 2010-20 (Hubbert, others).
- **Rise in global energy demand:** Countries are improving their energy efficiency but since the ones with a relatively high energy intensity grow faster, world energy efficiency is not improving (*Simpson's paradox*). Relocation and international trade cause carbon leakage.
- **Global warming:** long term social, economic, security and health risk.

# Peak in supply of conventional oil



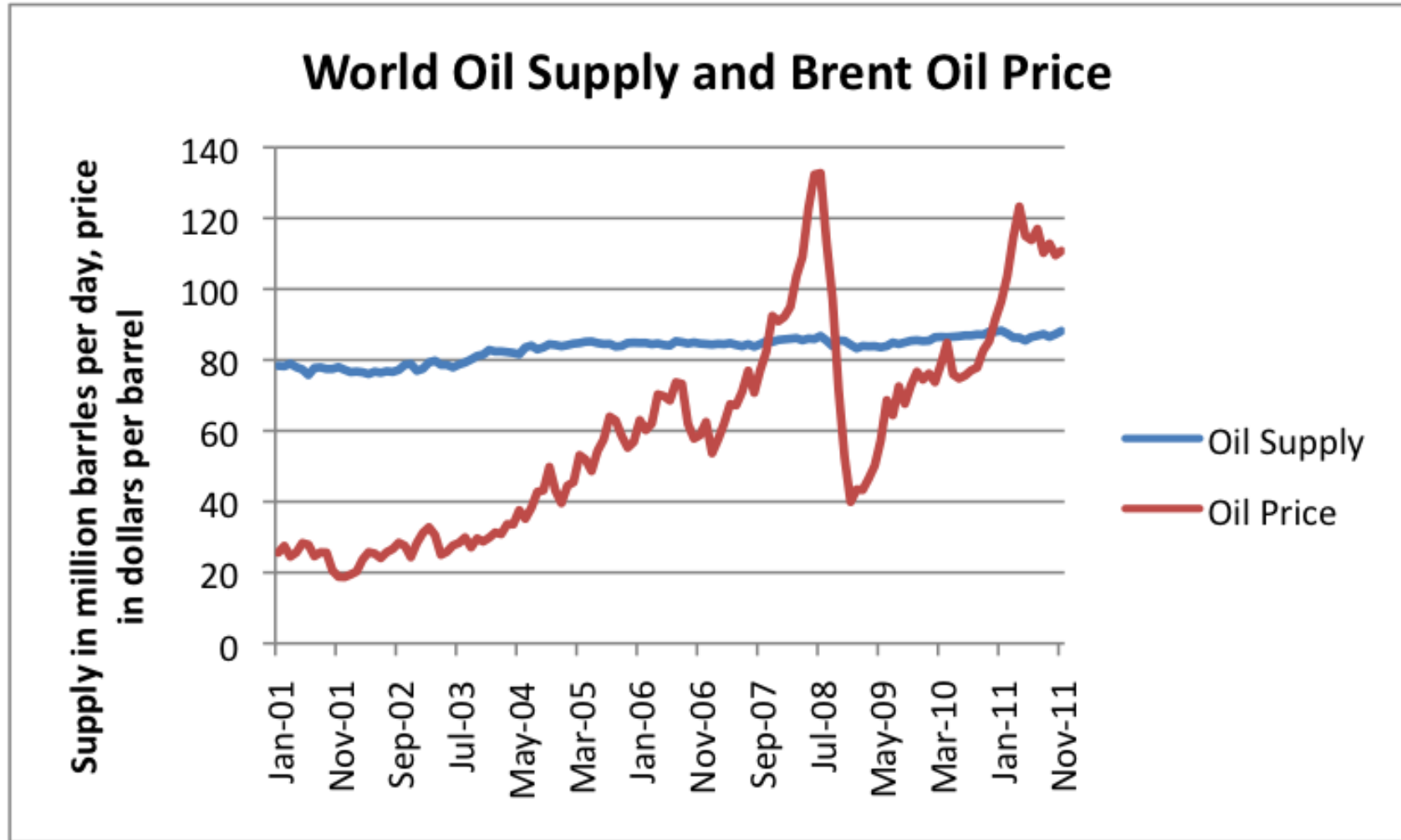
Source: Wikipedia.

# Past and Hubbert model predictions of geographical composition of oil supply



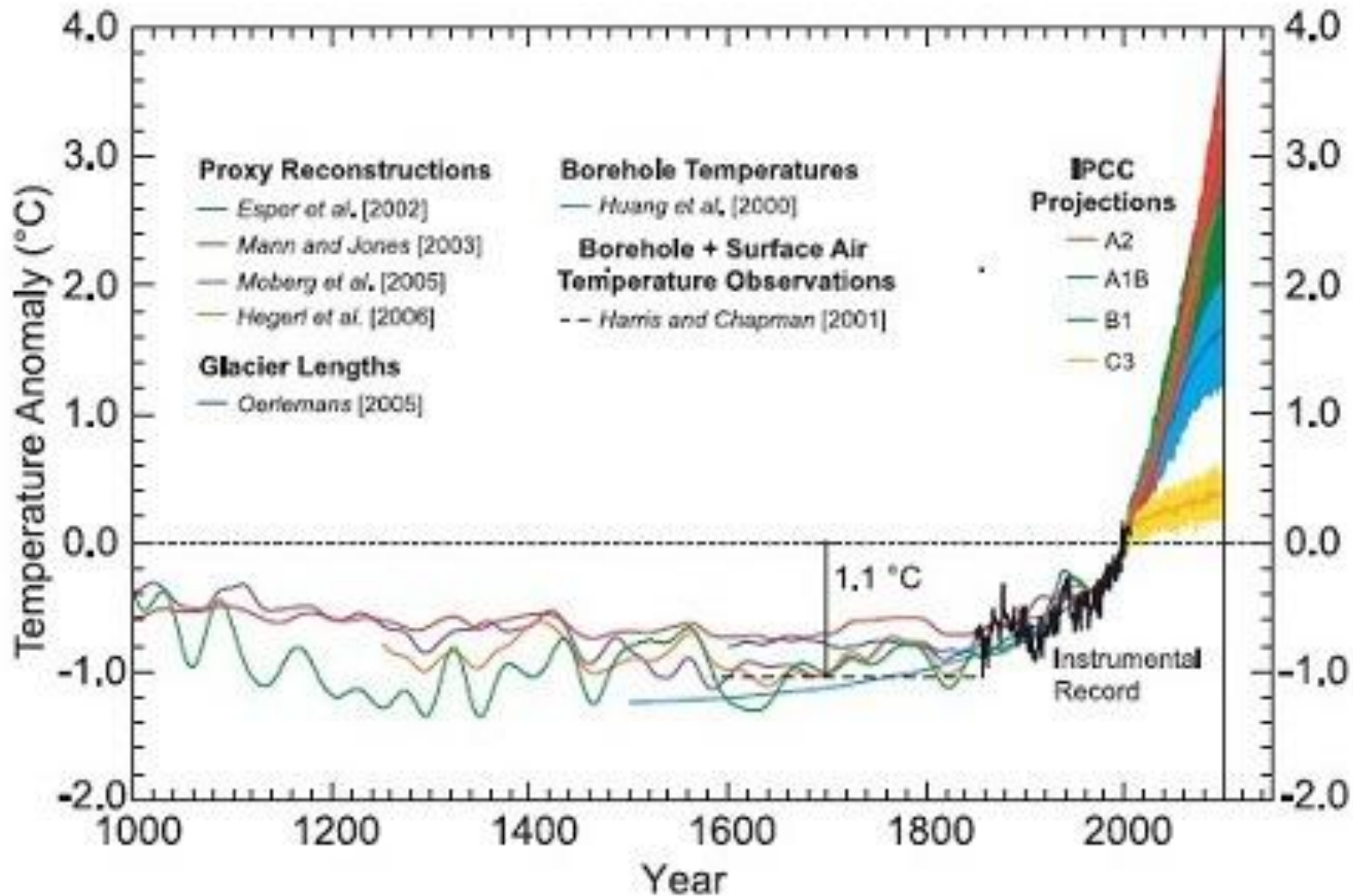
Source: ASPO (2004).

# Combined demand and supply effects on the oil price



Source: <http://www.euribor.com>.

# Climate change: “Temperature hockeysticks”



Source: Chapman and Davis (2010)

# Main solutions to these problems?

→ Peak oil as a solution to global warming?

- Shift to coal and unconventional sources of oil (heavy crude oil, oil sands, and oil shale) which generate much more CO<sub>2</sub>

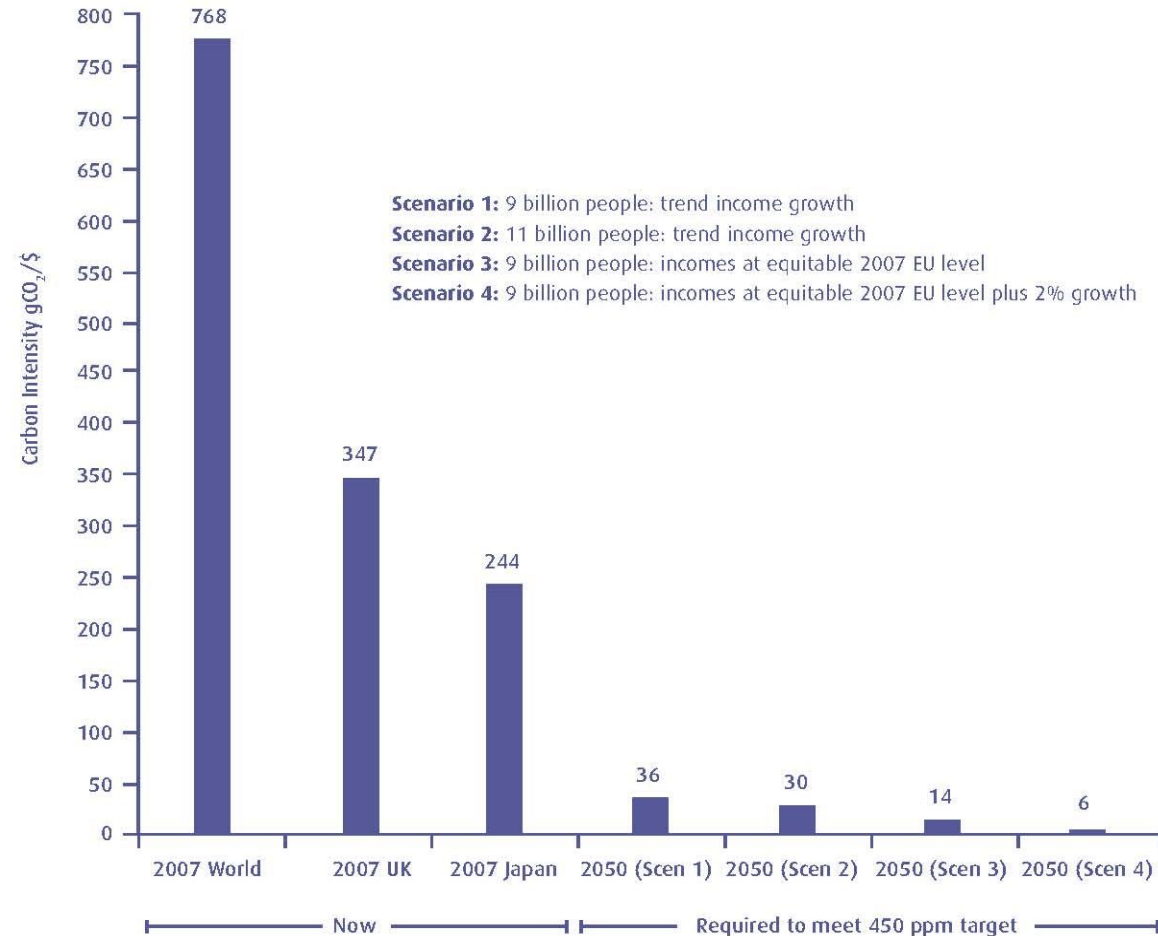
→ We have only three strategies to reduce CO<sub>2</sub>:

- *Forestation* – limited options
- *Carbon capture & storage (CSS)* – very limited experience, needs much R&D
- *Less use of all fossil fuels* (regulating their supply and/or demand) – linked to energy conservation and renewable energy

# Decoupling requirement is astonishing:

Factor 20-100 reduction in emission/energy intensity

Figure 17 Carbon Intensities Now and Required to Meet 450 ppm Target<sup>25</sup>



Source: Jackson (2009).



# How logical and easy is a transition to renewable energy?

- ➔ Economically logical energy transitions: Food → Animal power & firewood  
→ Carbon → Oil, gas, electricity
- ➔ Transition to renewable energy only logical from environmental but not economic angle
  - *Low-EROI renewables* compete with *locked-in, high-EROI fossil fuels*
  - Environmental innovations are *factor-saving* rather than *quality improving*
  - *Diffuse public benefits, concentrated private costs*

## Two lessons:

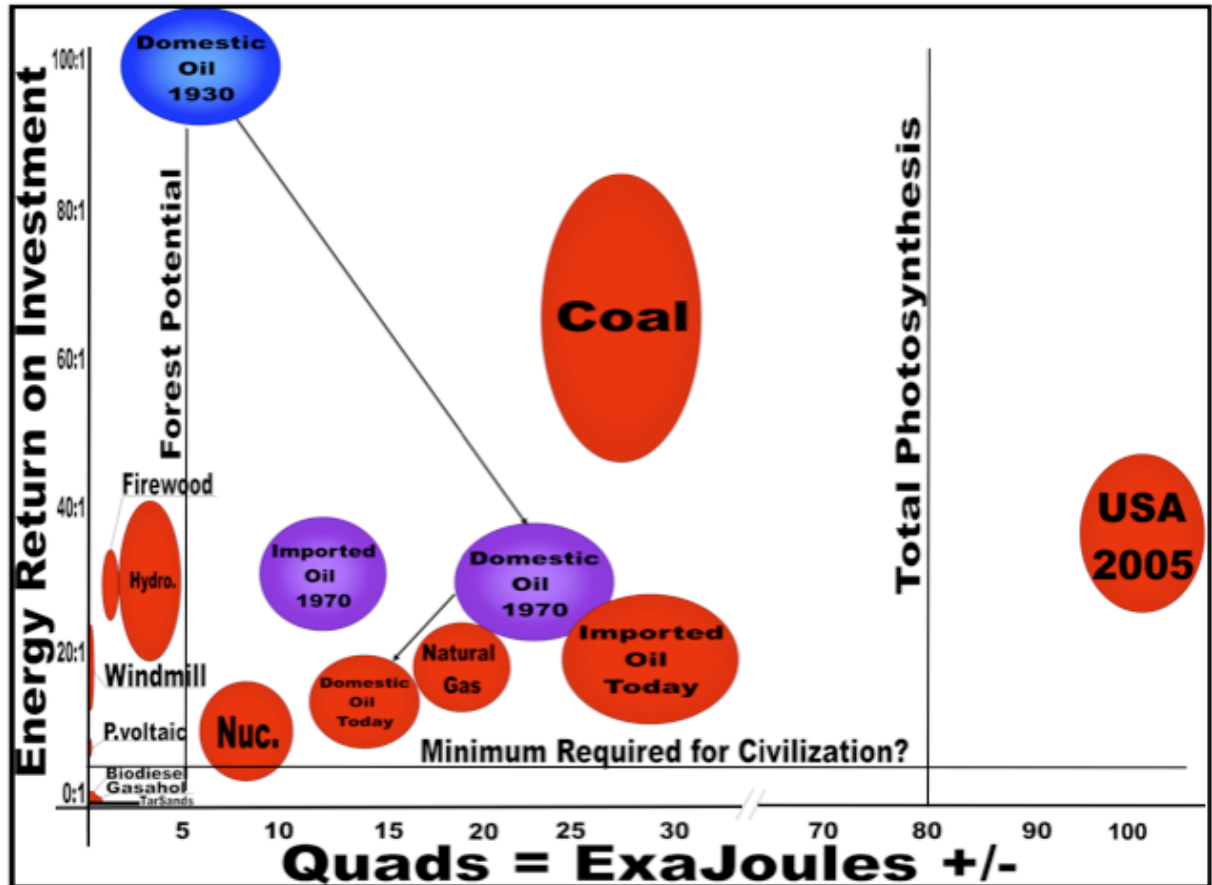
- ⇒ Large-scale diffusion of environmental innovations not through unregulated markets
- ⇒ EROI of renewable needs to be improved considerably – public and private R&D

# Energy return on (energy) investment – ERO(E)I

Indicator of physical cost of obtaining energy resources for economic use: **net energy or energy surplus**

“Renewable future”: Many energy and labor inputs needed indirectly – *transition to renewables economically unlogical*

Surplus energy in the past was basis for creating complex economy/society!



Source: Hall et al. (2009)

# Transition strategies/policies: Avoid three “escape routes”

- Indirect and avoidable effects of well-intended strategies and policies: *undercut their effectiveness*
- *Carbon leakage of unilateral policies*: relocation of dirty industries and increase of dirty import flows
  - happened with ETS – aluminium, cement and paper industries, imports of energy-inefficient products from emerging economies (China)

=> International climate treaty essential
- *Green paradox due to market subsidies for renewable energy*:  
subsidies interact with oil market - may increase CO<sub>2</sub> emissions
- *Energy rebound*: esp. incomplete technical standards or voluntary action

# Energy rebound mechanisms

- *More intensive use of efficient energy-consuming equipment*
- *Purchase of larger units or units with more functions*
- *Re-spending financial savings due to conservation*
- *New, more energy-efficient devices embody much energy*
- *Wide diffusion of more (energy-)efficient technologies ... etcetera*
  
- Examples and consequences:
  - Steam engine – Jevons paradox (> 100% rebound)
  - UK 2000: cost of lighting 1/3000 of 1800 value; same period income 15x. But so much more light use now: relative spending on light down only 50%.
  - Energy intensity defined as energy input per monetary output has dropped by >30 % since the 1970s – but total energy use has risen.

# Many reasons for environmental regulation by prices

1. Price instruments equalize marginal abatement costs among polluters => *cost-effective* which *contributes to social/political acceptability*
  2. **Subtle, complete control**: all goods/services have prices in proportion to pollution generated over life-cycle – *minimize rebound & green paradox*
  3. Price represents **permanent incentive** for both *technology adoption and innovation* (environmental innovation trajectories are misguided if prices wrong)
  4. **Empirical evidence** for price incentives strong – econometric studies
- ➔ *Distribution/equity concerns*: Block-pricing for basic needs, recycle tax revenues relatively much to poor (note: all strong regulation will redistribute)<sup>13</sup>

# But policy package needed

→ Only carbon pricing – but early *lock-in*:

- Reinforces early lock-in of currently cost-effective technologies
  - Learning potential of alternatives is neglected
  - Incremental innovation more attractive than radical innovation
- => Technology-specific policies: “keep promising but expensive options open”.

→ Only technology support – but *green Paradox*:

- Subsidizing renewables stimulates accelerated extraction of fossil fuels
  - Moreover, no carbon tax means net energy cost low, so energy demand up
- => “Supply policy” needed – cap/price fossil fuel extraction, possibly using prices/standards/tradable permits (Sinn, 2008)

=> Innovation (policy) no substitute for environmental regulation

# Should the Netherlands do much more than other countries?

## → Pro:

- First-mover advantage (Denmark-wind, Germany-solar)
- Set an example for other countries.

## → Con:

- 1% country, slechts 4% hernieuwbare energie.
- Voluntary energy conservation leads to much rebound, and is thus ineffective.
- Serious, strict national regulation of CO<sub>2</sub> emissions means considerably higher costs of energy, stimulating relocation of polluters and trade flows => *damage to Dutch economy + carbon leakage (emissions shift abroad, and imports and international freight transport will increase).*

→ **Effective alternative strategies?** invest much in public R&D, subsidize private R&D, fight for an international climate agreement and EU policy, and fund information provision for “international consciousness”

# Energieakkoord 2013

- Toont geen tot weinig begrip van de mechanismen die ik hier heb besproken.
- Bijv. energiebesparing in de bouw via subsidies, dus nog veel meer rebound dan bij vrijwillige energiebesparing.
- Doelen onrealistisch gegeven historie en beleidsinzet (geen regulering/beprijzing)
- Wordt er überhaupt over rebound gesproken in het akkoord? Heeft men beleid bedacht om rebound tegen te gaan?
- 15000 banen is niet indrukwekkend en zijn dure, gesubsidieerde banen.
- PBL, CPB en ECN niet positief.



# Conclusions

- No bottom-up without top-down regulation and incentives:  
Thus a post-Kyoto treaty essential – unilateral & voluntary policies ineffective
- Policy package: pricing CO<sub>2</sub> (tax revision), technological policy (subsidies), information provision ... regulating advertising.
- Innovation returns channeled back to the public sector: *transition fund*.
- If we tax CO<sub>2</sub> oil prices will not go up to the same extent as we will indirectly tax oil producers (OPEC).
- Patience needed, but difficult with threat of dangerous climate change:
  - Decades of high expenditures on R&D and technological diversity – transition in 2050
  - Avoid large renewables market with quickly outdated technology –R&D vs. market support

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